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WHOLESALE
PRICE LIST

FALL 1939

SPRING 1940

BLACKWELL
NURSERIES

Inc.,

SEMMES, ALABAMA

★ MAY 24 1939
U. S. Department of Agriculture

WHOLESALE PRICE LIST

Fall 1939 and Spring 1940

BLACKWELL NURSERIES

Incorporated

SEMMES, ALABAMA

On Moffatt Road, 16 miles north-west of Mobile, Ala.

Telephone Juniper 7406

BUSINESS TERMS

Payment—Cash, with 3 per cent discount allowed and free packing on all stock.

Charge Accounts—Please give trade references, and allow time for investigating. All accounts due 60 days from date of invoice. Packing cost to be added to all charge accounts.

C. O. D. Shipments—Should be accompanied by deposit, as a guarantee of acceptance on delivery of order.

Should you want us to hold certain items for later shipment, deposit required of at least 10%.

Prices—5 of a variety will be sold at the 10 rate and 25 of a variety will be sold at the 100 rate.

Shipments—Please specify how you want your order shipped, whether by parcel post, express or freight. We make no charge for delivering to carrier.

We usually make shipment on same day order is received, and will do everything in our power to insure satisfactory delivery to our customers, but our responsibility ceases upon delivery to carrier in good condition, insofar as damages in transit are concerned. However, it is to our interest and well being, as well as yours, that you receive your plants in good condition, so we are always glad to help you in any way possible, in collecting damages.

If you have any reason to complain, or if there is some mistake in the order, we will be glad to hear from you upon receipt of goods, and we will make any reasonable adjustment.

It is thoroughly understood that we accept any and all orders on condition they shall be void, should any injury befall our stock over which we have no control.

References—As to our standing and responsibility, we refer you to any bank or business house in Mobile, and the larger nurserymen in the country that know us.

A word to the Nurserymen and Florists

It is with a great deal of pleasure that we give to you this, our first wholesale price list. Our nursery itself, is very young, but is guided by one that has had many years experience in the nursery business, and one that will, as time goes on, endeavor to always do a little better by our customers.

It has been a little over one year since we started our place here. We have done wonderfully well, we think, and believe that you will also, when you see the stock that we have to offer you. We would like for you to feel at all times, that you can call on us for anything in the nursery line, and that you will receive courteous treatment always. All of you that have had dealings with the writer in the past know this for a fact, and nothing would please the writer more than to have each of you come by and inspect our stock, and where that is impossible, a visit by mail is the next best thing.

You are always welcome here at our place. Come and look over what we have without any obligation whatever to buy. We will be glad for you to compare our stock with others, and then decide yourself as to where you will buy. All sizes and grades are standard for this section, and we will always grade very liberally.

We want to take this opportunity to thank all of you that have offered your good wishes to us, and hope to have the pleasure of seeing you here at our place. To you that we have not had the pleasure of meeting, we would be very glad to have you come by, so we can make your acquaintance.

May we leave with each and every one of you, our very best wishes for your success in the Nursery and Florist business.

Your very truly,

BLACKWELL NURSERIES, Inc.,

R. O. Blackwell, Jr.

President

AZALEAS

Azaleas can be moved at any time during the year, but we recommend they be moved before they come into bloom, that is, September through February. In doing this you will have the benefit of the flowers the first year. Also the plants will have become established in the ground before the Summer heat.

We are offering what we call lining out stock from beds, which are only for growing on, and should be planted after danger of frost is over. For the florist, after Easter, when you will have more room in your houses for them. These plants were rooted in late Spring, and moved to our glass covered beds outside, to grow and make good root system all Summer and Winter. They are far superior to most pot plants, as they have more room to develop better root system.

We are growing this season excellent plants of this size, having gotten an early start, and we have had the best growing season of several years. We suggest that you



book your order with us early, and let us ship to you whenever you are ready in the Spring. We are prepared to protect these plants during the Winter, and will harden them off in early Spring, so that you will have excellent plants for your use.

Good drainage is absolutely necessary, so be sure that the beds for the plants are drained well before planting, so that no water will stand in them at any time. The beds should be kept moist at all times, but not soaking wet. During dry weather, watering with strong force from hose, late in afternoon is better. We might also add—do not be too sparing with good soil and fertilizer, as you will find it pays in the long run.

Azaleas are plants that can be planted in full sun or in shade. Partial shade is ideal for growing these plants, as all of our small plants are grown in the lath house. Larger plants can be planted in the open field if proper care is given them, and you will have many more flower buds, but the flower buds will be more susceptible to frost injury. During dry weather they will have to be watered more often, and will have to be mulched heavier. The plants in the shade will have some protection from the cold injury, but will have fewer flowers. Kurume varieties will bloom more profusely in the shade than the Indicas, but never attain the size of the latter.

We would like to suggest to you that you grow more of these flowering shrubs. When they come into bloom in the Winter and Spring months you will be amply rewarded for your foresight in planting these plants. They are the quickest turnover of any investment you could make, and are so easy to handle, once you get the “knack” of it. Nothing, to our mind, is more beautiful than an Azalea Garden in full bloom.

AZALEA INDICA

These Azaleas are for the most part, the more showy of all in the gardens of the lower South, and along the Atlantic coast line. They are ideal for landscape work in this section, in that they make nice, thick, green foliage plants, and are a mass of color in late Winter and Spring. They require no pruning after they get established in their surroundings. We suggest that you use them more extensively in your work, and you will have the thanks of your customers for many years to come. An Azalea is all the advertisement you need, to all that see it, to sell it and other plants to go with it.

Since we only recently started our own business here, we have only a few larger plants, not enough to list. To offset this disadvantage, we have only the better varieties of all types, and none of the poorer types some of the growers have been caught with. For this reason we can give you extra good values in all types. We have had many years experience in growing these plants, and can offer you this experience in better quality plants, so that you will have no trouble in pleasing your customers.

Brilliant—Bright green leaves that are small with deep watermelon colored flowers that are brighter than Pride of Mobile, and not quite as bright as Pride of Dorking. 6-8”

Coccine Major—Bright orange red flowers, small leaves and upright grower. 6-8” and 8-10”.

Duc De Rohan—Compact grower and very nice salmon colored flowers. 6-8” and 8-10”.

Elegance—Fast growing, light pink flowers of early season. Thick heavy leaves making nice shaped plants. 6-8", 8-10" and 10-12".

Fisher Pink—Light Pink, blooming about the same time as Pride of Mobile. Very good and compact grower. 6-8", 8-10" and 10-12".

Formosa—Probably the fastest grower of all the Azaleas, also the largest and thickest leaves. Large purple flowers which are not as purple as Phoenicia. 6-8", 8-10" and 10-12".

Indica Alba—Upright grower with light green hairy leaves. Pure white and probably the hardiest of all Indicas. 6-8".

Iveryana—Small light green leaves, and pure white flowers with pink stripe. Very compact grower. 6-8".

Orchid—Fast tall grower with light colored leaves. Flowers are light orchid. 6-8".

Phoenicia—Dark green foliage and good grower with light purple flowers. Very good. 6-8", 8-10" and 10-12".

President Clay—Fast upright grower with orange red flowers. Blooms in mid season and is good kind. 6-8".

Pride of Dorking—The deepest red of all Indicas that we list. It is a very good kind, but not very hardy. 6-8" and 8-10".

Pride of Mobile—Fast grower with large leaves. Growth is similar to Formosa and nearly as fast in growth. Flowers are of beautiful watermellon pink, and is probably the most popular of all Indicas. There are in Mobile, Alabama, plants that are nearing their 100th birthday and are blooming profusely to this day. At the height of their blooming season you can hardly see a leaf, the blossoms so completely cover the plant. Historians tell us that we have had the Azaleas in Mobile for nearly two hundred years. 6-8", 8-10" and 10-12".

Prince of Orange—Spreading grower of orange red. These plants never reach great heights, but cover the ground and make a wonderful showy mound. 6-8".

Salmon—Good upright grower with nice salmon flowers of medium size. One of the best of the Indicas. It is known by all nurserymen in the South as "Daphne Salmon". 6-8", 8-10" and 10-12".

Violacea Rubra—Wine red flowers and medium size leaves of dark green. Very good kind to grow. 6-8".

Vitata Fortunei—Fast and upright grower with light colored leaves. One of the first to start blooming in the late Fall and continue all Winter and Spring. Some of the flowers are lavender while others are white and lavender veriegated. 6-8".

Prices of Azalea Indica:	Each	10	100	1000
6-8 inch, bed grown80	6.00	50.00
8-10 inch, with buds from lath house, B & B30	2.50	20.00	
10-12 inch, with buds from lath house B & B40	3.50	30.00	

We are sorry that we cannot offer any larger sizes this season, but we will have to be content with what we have, and hope you will favor us with your orders for such stock as we can supply. You will be more than pleased, and we will get to know you for another season.

HARDY JAPANESE AZALEA

We are listing here what is the most hardy of all Azaleas that we grow successfully in this section. We are listing these separately in order to make it more simple for ordering. These Azaleas can be grown in a wide section of the country, and should be found in every nursery that cannot grow the Indicas. We urge that you grow some of them if you are not already growing them.

These are not dwarf growing types as the Kurume, but are not as large growers as the Indicas. They can be had in a variety of colors.

Hardy Firefly—Fiery red single flower of good size. Plant is good compact grower. Good variety. 6-8".

Hinomayo—Upright grower with light colored leaves and very pleasing light pink flowers. This variety is ideal for making solid bed of Azalea, as planted in this manner they are much showier than some of the others. 6-8".

Indica Rosea—(**Magnifica**)—Fast grower with thick, heavy hairy leaves. Very large flowers that are white tinted with rose. This variety is very fragrant. 6-8".

Keampferi—The hardiest Azalea that we grow. It is fast upright grower with large size flowers of rose color. This Azalea will stand the cold of Boston without any protection. 6-8".

Lilacina—Strong grower with large hairy leaves and lilac colored flowers that are very nice. Very good. 6-8".

Macrantha Double Flowering—Compact grower with small leaves and large hose in hose flowers that are as large as most Indica varieties. Color is beautiful shade of rose. 6-8".

Macrantha Orange—Small narrow leaves and orange red flowers. This is dwarf grower and very good. 6-8".

Maxwelli—Medium size leaves of light color and nice shade of carmine red flowers that are quite large. One of the best. 6-8”.

Yodogawa—Long leaves of light color and light purple flowers that are double. Very hardy variety. 6-8”.

Prices of Japanese Hardy varieties:	10	100	1000
6-8 inch, bed grown80	6.00	50.00

KURUME AZALEAS

This is possibly the most popular group of Azaleas, as they have such a wide use. They are the easiest moneymaker of any pot plant. They are easy to grow and if not disposed of first season they will only add in value for the next. One plant in a pot will make a nice show, and is sure to please your customers. For outside planting, they will stand more cold than the Indica variety, and can be planted outside in almost all sections of the Southern states, and even farther North with little protection.

They are very easy to handle in the greenhouse. When you get them, pot up in acid soil, using good part of peat moss, and place in moderately warm house and spray with strong force of water frequently. This will tend to keep down red spiders and thrips. They will come into full bloom in from 50 to 75 days, depending on time ordered. Our 4-6” liners will make excellent plants to pot up and grow for another seasons’ sale. The cost is very little and you will have some real nice plants to offer your customers in less than a year. If you have never grown any, you should by all means order some at once.

Bridesmaid—Large size flowers of pleasing salmon color, borne in large clusters, making it very showy plant. Excellent grower. 4-6”.

Cattleya—Beautiful lilac tinted flowers with pointed petals. Hose in hose and very good grower. 4-6”.

Cherry Blossom—Hose in hose type of light pink fading into white near center. Flowers are fairly large. 4-6”.

Christmas Cheer—Small size leaves and very compact grower. Flowers are of deepest red, small, but one of the best for florist use. Hose in hose. 4-6” and 6-8”.

Coral Bell—This is the favorite of all florist for pot culture. Small glossy leaves and very compact grower with small bell-shaped flower of beautiful shade of pink. Hose in hose type. 4-6” and 6-8”.

Double Mauve—Very compact grower with light mauve colored flowers that cover entire plant. It’s compactness makes this one very good for florist use. Hose in hose. 4-6”.

Hexe—Large size hose in hose flower of deep red. Dwarf compact grower, but excellent plant. Very much in demand. 4-6".

Hinodegiri—This is very popular variety, very compact, but slow grower, the blossoms cover the plant in such a manner that you can hardly find a leaf when in full bloom. Very desirable as a pot plant. 4-6" and 6-8".

Hortensia—Medium size delicate pink flowers of hose in hose type. Round, fairly large size leaves of shiny nature, heavy but not tall grower. 4-6".

Lavender Queen—Medium size leaves and flowers which are light lavender, with white stamens very prominent. Very showy plant when in bloom. 4-6".

Mauve Beauty—Slow compact grower with light lilac flowers which cover entire plant and make excellent show in pots. 4-6".

Peach Blow—One of the fastest growers of the Kurume Azaleas, has medium size round leaves and medium size flowers of salmon pink. 4-6".

Pink Pearl—Fast grower and very good kurume. Flowers borne on large clusters, and are of salmon, rose and white. Hose in hose. 4-6".

Salmon Beauty—Compact grower with large size hose in hose flowers of salmon color. Very showy plant and an excellent variety for pot culture. 4-6" and 6-8".

Salmon Queen—Larger size flowers than above, but single and lighter in coloring. This is real good kind and very popular as pot plant. 4-6" and 6-8".

Snow—Pure white flowers of hose in hose type that cover the plant. Has fairly large leaves with dark green color. Very popular with the florist. 4-6" and 6-8".

Sweet Brier—Very hardy and good grower. Flowers of medium size and light pink, single. 4-6".

Vesuvius—Fast grower with dark green leaves. Large size orange red flowers, single, but very showy. 4-6".

Vivid—Very compact grower with small round leaves. Large size hose in hose flowers of vivid red. Somewhat new and very good for pot culture. 4-6".

Prices of Kurume Azaleas:	Each	10	100	1000
*4-6" bed grown80	6.00	50.00
6-8 inch, with buds, B & B	.40	3.50	30.00	

*These are our bedgrown plants for growing on and do not have flower buds. Spring shipment is better as you will not have the expense of carrying them through the Winter months. We have given these plants plenty of room to develop good root system, also have kept them pinched back many times, that they are very bushy. None better are to be found anywhere.

CAMELLIA JAPONICA

In the short time that we have been operating this business, we could not have gotten any large number of varieties of Camellia Japonica, in quantities that would justify our listing many. We have, however, over 45,000 plants growing now and will list a few of what we can offer. Others are in smaller number that we cannot list them, but if you will write to us, we might have just what you want. We do not have any that are larger than 8-12".

We have been careful in getting our Camellia cuttings, and have collected only the better varieties. In a few years we hope to have a collection to equal any commercial grower. We do have a few varieties that we could not name, but they are nice flowering sorts, all are double and are not mixed varieties. These we are selling in the lowest price bracket, but many of these deserve much better than this. We solicit your inquiries regarding Camellia Japonica, as we might be able to help you.

For convenience in fixing prices, we are listing our plants in separate groups, one, two, and three.

GROUP ONE

Alba Plena—Pure white large flower. This is the best white that can be bought, but is very slow grower and susceptible to cold. We advise you to place your order early for this one as quantity is limited. 3-5", 6-8" and 8-12".



Chandleri Elegance

Chandleri Elegance—Large flower five to six inches in diameter, some of which are loose peony and others thick peony flowers, all on the same plant. Leaves are rich shiny green and flowers are rich cherry-red with white variegation. One of the best and most popular of all. 3-5", 6-8" and 8-12".



Monarch

Monarch—Very large size flower of deep pink with white variegation. The stamens are so intermixed that often one single flower will resemble a bouquet. Very compact grower with dark green leaves. 3-5", 6-8" and 8-12".

Prices of group one:	10	100
3-5 inch, bed grown	2.00	15.00
6-8 inch, from lath house B & B	4.00	30.00
8-12 inch, from lath house B & B	5.00	40.00

GROUP TWO

Cruit Pink—We do not know the name of this one but it is a real nice flower and desirable. Flowers are semi-double rose pink and of medium size. Fast grower with dark green foliage. 6-8" and 8-12".

Jarvis Red—Very deep red, semi-double flower with the stamens showing very prominent. The flower is large and very attractive with its dark green foliage. Very popular kind that opens good. 3-5" and 6-8".

Prince Eugene Napoleon—(Pope Pius IX by some and Comte de Nome by some)—Large double red flowers and good grower with light colored leaves. This is very popular kind, and profitable one to grow. 3-5", 6-8" and 8-12".

Standard—Medium size double flower of pink and white. Slow but compact grower. 6-8" and 8-12".

Prices of group two:	10	100
3-5 inch from beds	1.25	10.00
6-8 inch from lath house B & B	2.50	20.00
8-12 inch from lath house B & B	3.00	25.00

GROUP THREE

We are listing in this group some kinds that are not named, we know them only by the color. All are double and good growers. They are from large plants growing

in this section and we could get the cuttings and sell them as to color only. They are well worth growing and should not be overlooked because they are in the low price group. We also have in this group SARAH FROST, which is very double rose red and excellent grower. This is very good variety for pot plants as it is thick and very compact. We can list the others as PINK, RED, VARIEGATED and WHITE. We will appreciate your sending your order as early as possible so that we will be able to fill your order in full.

Prices of group three:	10	100
3-5 inch from beds in Spring	1.00	8.00
6-8 inch from lath house B & B	2.00	15.00
8-12 inch from lath house B & B	2.50	20.00

Buddleia Ile De France—Large flowers of rich purple with reddish tinge. Flowers are borne in long panicles.

	10	100
2½ inch pot75	5.00
2-3 ft. bare root	1.25	10.00

Buxus Japonica—Fast growing boxwood with round leaves. Does well in shade or sun.

	10	100
4-6 inch C. T.75	5.00
6-8 inch C. T.	1.00	6.00

Cornus Florida—White flowering Dogwood.

	100	1000
4-6 inch seedling	1.00	7.50
6-8 inch seedling	1.25	10.00
8-12 inch seedling	1.50	12.50
12-18 inch seedling	1.75	15.00

Cotoneaster Franchetti—Compact, semi upright Coton-easter with orange berries, free bearer.

Cotoneaster Panosa—Similar to above with silvery leaves and red berries.

Cotoneaster Parnayi—This is one of the best Coton-easters, grows very thick and dense, makes a full plant without any pruning or shearing. Another good feature is that it does not get out of bounds. It is perfectly hardy here, requirements are the same as above kinds. Has enormous clusters of brilliant red berries that cover the entire plant in the Fall and Winter.

Prices of all Cotoneasters:

	Each	10	100
6-8 inch seedling75	5.00
8-12 inch seedling		1.00	7.00
18-24 inch B & B75	5.00	

Eleagnus Pungens—Light green leaves with under side silvery. Does well in shade or sun.

	Each	10	100
4-6 inch, C. T.60	5.00
6-8 inch, C. T.75	6.00

Euonymus Japonica—A useful and ornamental shrub, has dense glossy foliage. Can be trimmed to any shape or used as hedges, which can be pruned to any desired height.

	Each	10	100
8-12 inch C. T.75	6.00

Euonymus Japonica Variegata—Variegated form of above. Has highly colored yellow and green leaves.

	Each	10	100
6-8 inch C. T.75	6.00

Feijoa Sellowiana (Pineapple Guava)—Very compact shrub that has light green leaves, under side silvery color. Small purple flowers in late Spring followed by edible fruit in the milder climates.

	Each	10	100
5-6 inch S. T.75	6.00
6-8 inch S. T.		1.00	7.00

Gardenia Hadley—Large flowering forcing variety of late introduction. Flowers are larger than Veitchii.

	Each	10	100
2½ inch pots		1.25	10.00
Strong rooted cuttings	\$4.00 per 100 &	\$30.00 per 1000	

Gardenia Veitchii—Winter flowering Gardenia used by florist all over the country. Strong healthy plants in perfect condition.

	Each	10	100
3 inch pots		1.50	12.50
Strong rooted cuttings	\$4.00 per 100 &	\$30.00 per 1000	

Hedera Helix—English Ivy.

	Each	10	100
2 inch pots75	6.00

Illicium Anisatum—(Anise tree)—Very upright growing shrub, with light green leaves that are scented when bruised.

	Each	10	100
8-12 inch C. T.		1.25	10.00

Lagerstromia Indica (Crepe Myrtle)—We have the crimson red.

	Each	10	100
12-18 inch75	6.00
18-24 inch		1.00	9.00

We will gladly quote on 1,000 or more.

Laurucerasus Carolinana (Cherry Laurel)—Well known evergreen of the South that can be sheared to any shape, or left to it's own will make nice specimen.

	Each	10	100
6-8 inch S.40	3.00
8-12 inch S.60	5.00

Ligustrum Japonicum (Japanese Privet)—Large leaved plants that grows very fast and is ideal for making screen or background.

	Each	10	100
6-8 inch S.30	2.00
8-12 inch S.50	3.00
18-24 inch B & B Field60	5.00	

Photinia Glabra—Very attractive plant that shoots out new growth that is a brilliant red. Can stand much pruning, and the more it is pruned the more color you will have.

	Each	10	100
8-12 inch C. T.		1.00	7.50

Pittosporum Tobira—Very ornamental shrub with glossy, large round leaves. We have some extra nice plants in this.

	Each	10	100
6-8 inch C. T.60	5.00
8-12 inch C. T.75	6.00

Pyracantha Formosana—Large clusters of bright red berries. Not very hardy in the colder sections of this state.

Pyracantha Yunnanensis—This variety is spreading type and has large clusters of coral red berries. Hardy.

Prices of both above.

	Each	10	100
2-3 feet B & B	1.00	7.50	

Viburnum Macrophyllum—Large growing shrub with very large glossy leaves and clusters of small white flowers.

	Each	10	100
12-18 inch, Field grown bare root		3.50	25.00

Juniperus Chinensis Pfitzeriana—Probably the best known Juniper to the trade. Our plants are well rooted and grown in the full sun, that they will be perfectly hardy with you.

	Each	10	100
6-8 inch C. T.		1.00	8.00

Juniperus Excelsa Stricta (Spiny Greek)—Another well known hardy Juniper that needs no description to you.

	Each	10	100
6-8 inch C. T.		1.00	8.00

BLACKWELL NURSERIES

Inc.,

SEMMES, ALABAMA



To get to our Nursery from Mobile, come out on Moffatt Road to Semmes, then CROSS the viaduct over the G. M. & N., R. R., tracks, and turn left.